Business Script Template

Goal: Give your employees time (5-10 minutes) to complete the Census in front of you.

Main Points:
- Increase of $80- $100 million for our community over the next 10 years. Your household completing the Census adds $70 thousand.
- Gain more Local, State, and Federal representation in government.
- If you fill out now, you avoid a federal agent coming to your home

This presentation would be best before/ during a meeting

Example Script: (Appx time: 6 minutes 30 seconds)

Hi everyone. Thanks for joining me today. I want to provide you all some time to complete the Census.

What most people don't realize is that taking 5 minutes to complete the Census is taking time to secure funding for our community. Each household that completes the Census adds $70,000 to the Mid South. All together that is up to $80 million dollars. That's money for schools, hospitals, road improvements, and so many other things. We can even gain more representation in federal, state, and local governments.

Go to the website: www.my2020census.gov. If you have any questions or want some help I'll be here while you fill it out. You don't need an ID, I don't know mine. Find the option for that under the login button.

[Wait about 5 minutes: give a heads up/ repeat "I'm here if you need anything" while they complete it. Have a timer ready. If on a video call, share the web link or QR code.]

Thanks to everyone for completing the Census today. Now that you know how easy it is, if you know someone who hasn't completed the Census please tell them to. Spread the word and the wealth. Thank you for your time and participation.