

Census Social Media Post Templates

Facebook Examples

Post 1: Would you like to avoid having a Census worker knock on your door?
Take 5 minutes to complete the Census NOW and nobody will need to disturb you at your home. Click: www.my2020census.gov/login

Post 2: 5 minutes to get \$70,000!
Each completed household adds \$70k in federal funding for their community. Complete the Census at www.my2020census.gov/login

Post 3: More representation in local, state, and federal government starts with YOU. Take 5 minutes to complete the 2020 Census. Have your voice heard! Visit www.my2020census.gov/login

Twitter Examples

Post 1: Have 5 minutes for \$70,000? Complete the Census NOW and you will increase your community's funding for programs that improve hospitals, roads, and more. Click: www.my2020census.gov/login

Post 2: How can you increase your representation in local, state, and federal governments? Complete the Census at www.my2020census.gov/login

Post 3: To avoid a federal agent from disturbing you at your home, complete the Census now and you will be removed from the contact list. Go to www.my2020census.gov/login